
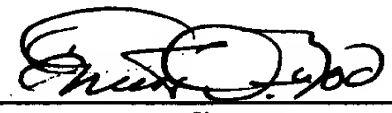
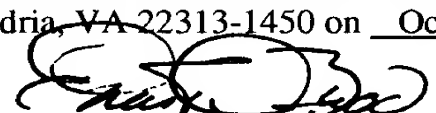


<b>AMENDMENT TRANSMITTAL LETTER</b>				ATTORNEY'S DOCKET NO.: 0010-3			
SERIAL NUMBER: 09/909,643		FILING DATE: July 20, 2001		EXAMINER: Jeffrey D. Carlson		GROUP ART UNIT: 3622	
<div style="text-align: center;">  </div> <p style="font-size: 1.2em; margin-top: 10px;"><b>DIRECT INTERNET ADVERTISING</b></p> <p>INVENTOR(s): Andrew S. Kanter</p>							
<p><b>TO THE ASSISTANT COMMISSIONER FOR PATENTS:</b></p> <p>Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.</p>							
<b>CLAIMS AS AMENDED</b>							
(1)	(2) CLAIMS REMAINING AFTER AMENDMENT	(3)	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) NO. OF EXTRA CLAIMS PRESENT	(6) RATE	(7) ADDITIONAL FEE	
TOTAL CLAIMS	19	MINUS	20	0	X \$25	0.00	
INDEP. CLAIMS	4	MINUS	4	0	X \$100	0.00	
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0.00	
<p>* If the entry in column 2 is less than the entry in column 4, write "0" in column 5.</p> <p>** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.</p> <p>*** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.</p> <p><input checked="" type="checkbox"/> No additional fee is required.</p> <p><input type="checkbox"/> Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed.</p> <p><input type="checkbox"/> The undersigned petitions for any extension of time for filing this document required under 37 C.F.R. 1.136 and submits a check for \$ <u>405</u> to cover the fee for filing a Request For Continued Prosecution. _____ A triplicate copy of this sheet is enclosed.</p> <p><input checked="" type="checkbox"/> Charge any additional fees to Deposit Account No. 50-3832</p> <div style="display: flex; justify-content: space-between; margin-top: 20px;"> <div style="width: 45%;"> <p style="text-align: center;">October 17, 2007</p> <p style="text-align: center;">_____ Date</p> <p style="text-align: center;">(908) 901-0220</p> <p style="text-align: center;">_____ Phone</p> </div> <div style="width: 45%;"> <div style="text-align: center;">               _____              Signature           </div> <div style="text-align: center;">             Ernest D. Buff              _____              Attorney Name           </div> <div style="text-align: center;">             25,833              _____              Reg. Number           </div> </div> </div>							
<p>I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on <u>October 17, 2007</u>.</p> <div style="text-align: right; margin-top: 20px;">               _____              (Signature)           </div> <div style="text-align: right; margin-top: 10px;">             Ernest D. Buff              _____              Attorney of Record           </div> <div style="text-align: right; margin-top: 10px;"> <u>October 17, 2007</u>              _____              (Date)           </div>							